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## FOR IMMEDIATE RELEASE

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**Pacific Wildlife Care**  
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### **Pacific Wildlife Care Names New Executive Director**

*Christine Johnson named as the nonprofit's inaugural Executive Director*

**Morro Bay, CA** – The Board of Directors of Pacific Wildlife Care (PWC) is pleased to announce the selection of Christine Johnson as its first-ever Executive Director. Johnson will take the lead at the nonprofit organization that is recognized as one of the premier wildlife rehabilitation centers in California and is San Luis Obispo County's only licensed rehabilitation center that cares for injured, orphaned, sick, and pollution-damaged birds, land/air mammals, and reptiles/amphibians.

Johnson comes to Pacific Wildlife Care with over two decades of experience in community and nonprofit leadership in a variety of settings. Most recent work experience includes positions with Stand Strong (formerly the Women's Shelter Program) and the Central Coast Aquarium. Johnson also served for four years as an elected City Council member for the City of Morro Bay and currently volunteers as a Board Member for Leadership San Luis Obispo.

"It is an honor to be selected by the Board of Directors of Pacific Wildlife Care and to join a dynamic team of staff and volunteers who are both passionate about SLO County wildlife and respected advocates for how we can coexist peacefully with our wild neighbors," Johnson said.

Johnson's activities for PWC will be two-fold: to support the on-going day-to-day operations of PWC's animal care and public education efforts, and to lead the nonprofit's transition from its current location in Morro Bay to a more centralized site to enhance services across SLO County. A capital campaign will be launched in the near future for the development of a new, expanded animal rehabilitation center on land purchased, with donor support, along Buckley Road in SLO. Additionally, Johnson confirms that PWC's annual fundraiser, Soupabration, is scheduled for Sunday, November 7, 2021 at the Historic Octagon Barn in SLO.

#### **About Pacific Wildlife Care**

For over 30 years, Pacific Wildlife Care, a 501c3 nonprofit organization based in Morro Bay, has been supporting San Luis Obispo County wildlife through rehabilitation and educational outreach. PWC is the only licensed organization in SLO County that rescues and rehabilitates injured, orphaned, sick and pollution-damaged birds, land/air mammals and reptiles/amphibians with the goal of releasing back to the wild. As advocates for wildlife and by sharing our experiences, PWC inspires community participation to reduce harm to our wild neighbors.

**For more information, contact:** Christine Johnson, Executive Director, [christine@pacificwildlifecare.org](mailto:christine@pacificwildlifecare.org), 805-305-3759.

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